

NEHA SURESH



AudioVerz

Storytelling reborn

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Description



AudioVerz is a production company introducing a new form of audio-based immersive storytelling, with the goal of promoting cross cultural education in society.

We bring different cultures to our audience through narration, music, and spatial soundscapes, allowing them to gain a better understanding of the stories we explore.

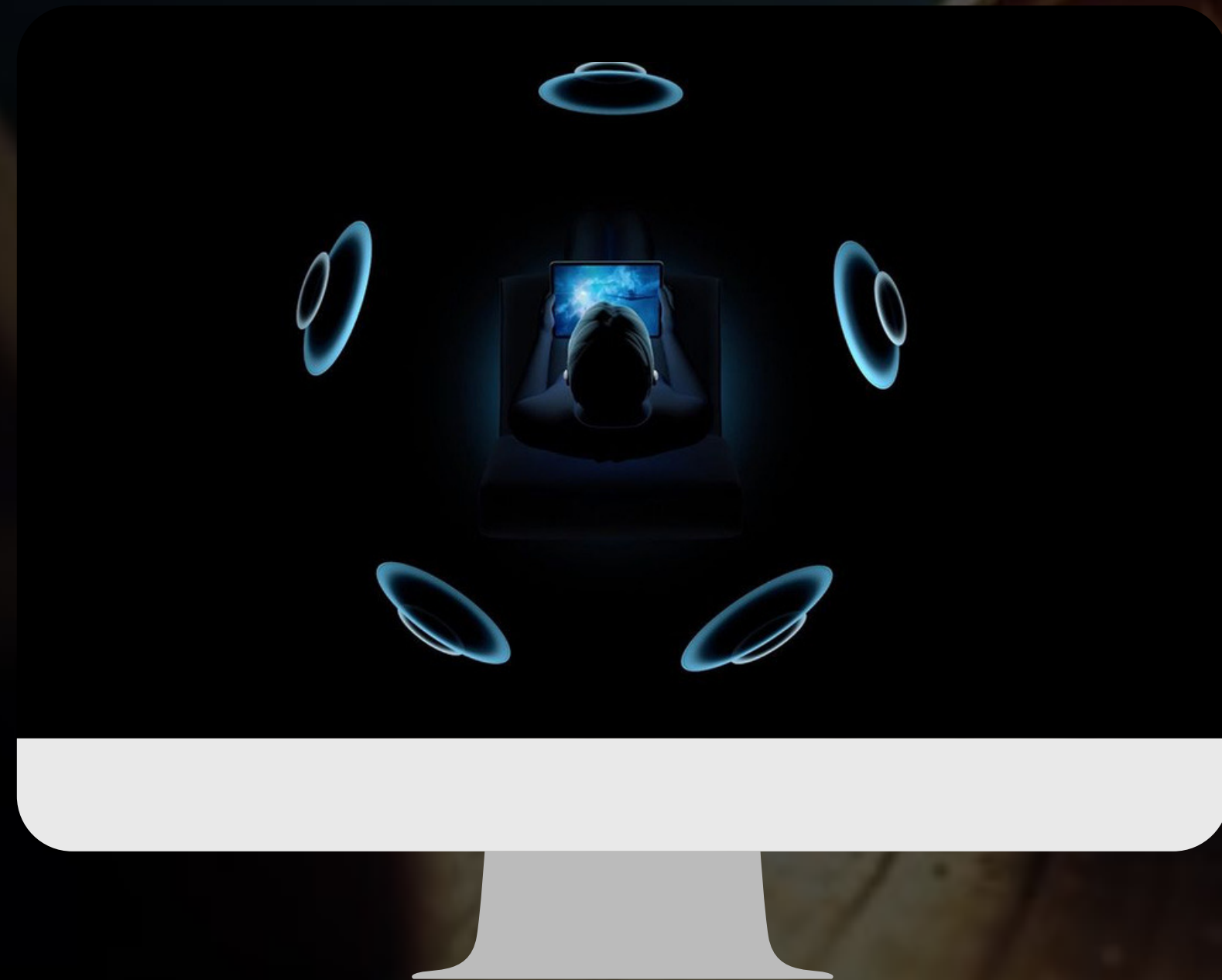
The Problem

- Visually impaired
- Busy workers
- Migraines/screen-related fatigue

Are excluded from visual content.



Our Solution



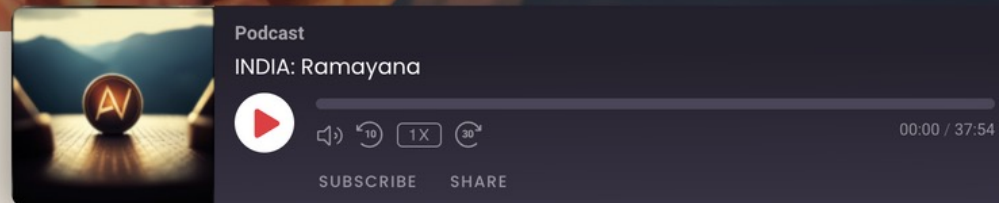
**Continuous 3D sound experience
fully immerses audience**

**Effectively competes with visual
content for audience share**

Hosted on our own platform.

The Product

INDIA: Ramayana



Website version, app in development.



Region of first 3 stories



Year 2 expansion



Year 1 launch



Year 3 expansion

Why Now

14% growth in immersive experience interest,
2019-2021

Importance of diversity and inclusion: 76% of Gen Z
and 72% of Millennials

Motivation for consuming cultural content:
entertainment and information



Organizational Goals

MISSION: Using immersive storytelling to promote cross-cultural education in society.

VISION: To live in a world where we comprehend each other's differences and operate from a place of understanding rather than bias.

VALUES: Providing opportunities to creatives from diverse backgrounds, while working to bridge digital inequity in lower-income communities.

Diverse & Inclusive



In creating authentically diverse content, we are well placed to connect deeply with our target demographic.

Market Analysis

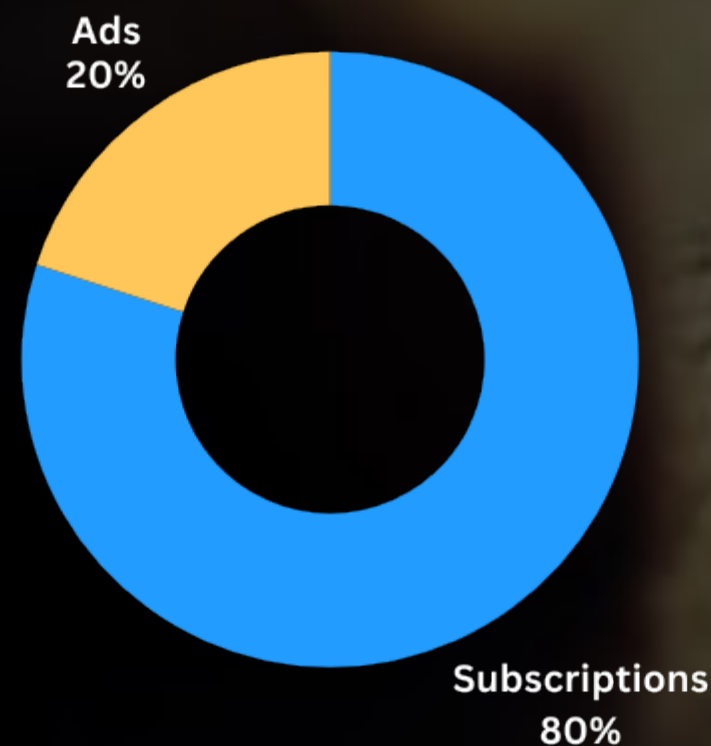
AUDIOVERZ

- **2025: 500 million+ global podcast listeners**
- **2030: Audiobook CAGR of 26.4%**
- **Popular: Radiolab and Lore**
- **Cultural interest: Gen Z and Millennials**



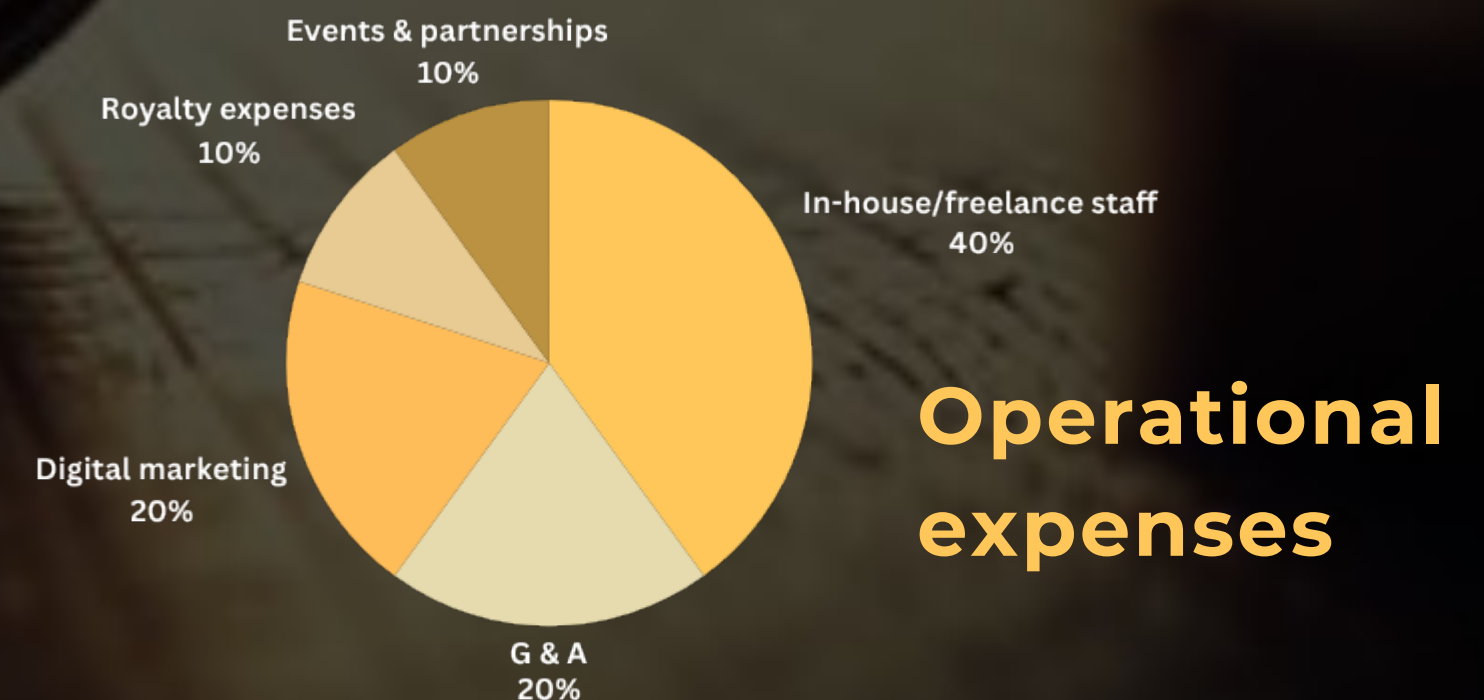
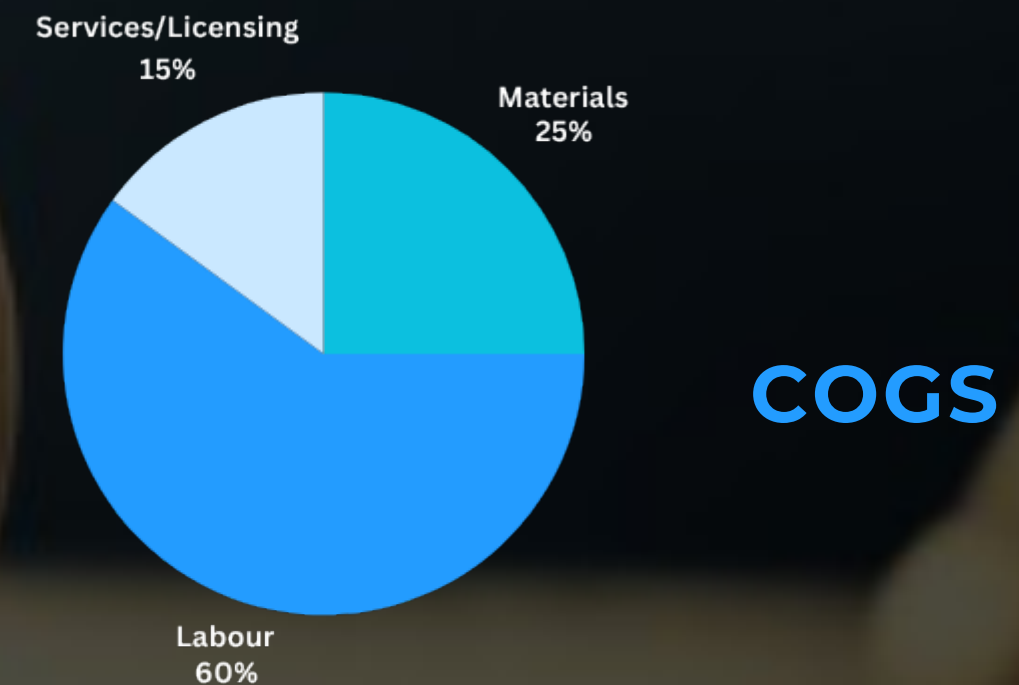
Revenue Model and Expenses

- **Freemium: AVOD (free), SVOD (paid)**
- **Paid benefits: speed control, offline listening, early access**
- **Match advertisers with relevant cultures**



Targets:

- **CPM = \$5**
- **ARPU = \$8**
- **Conversion: 500,000 subscribers in Year 1**



Minimum Viable Product

audioverz.com

[Link to the Ramayana story on Google Drive](#)

To experience the full effect of the spatial audio design, please download the file onto your computer and listen via the Apple Music player while using headphones that support spatial audio.



Why Me

Trained actor with years of experience in storytelling and content creation.

Passion for cross-cultural education with life experiences across UK, US, Middle East, and Asia.

AUDIOVERZ

There are stories and voices from around the world that need to be heard.

At AudioVerz, we listen.

Thank You

Any questions? Contact:

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